

Amity University - Common Syllabus Overview

Programs: MBA | MCA | BBA | BCA

MBA (Master of Business Administration) - 2 Years / 4 Semesters

SEM 1: Principles of Management, Organizational Behavior, Economics for Managers, Financial Accounting, Quantitative Techniques, Business Communication.

SEM 2: HR Management, Marketing Management, Research Methodology, Business Law, Operations Management, MIS.

SEM 3: Strategic Management, Business Environment, Finance, Electives, Internship.

SEM 4: International Business, Corporate Governance, Entrepreneurship, Digital Business, Project.

Focus: Leadership, Analytical & Strategic Thinking.

MCA (Master of Computer Applications) - 2 Years / 4 Semesters

SEM 1: Advanced DBMS, Advanced Software Engineering, Core Java, Computer Graphics, Graph Theory, Communication Skills.

SEM 2: .NET Framework, Data Structures, OS, Networking, Web Technologies.

SEM 3: Cloud Computing, Data Science, Mobile App Development, Mini Project.

SEM 4: Artificial Intelligence, Big Data Analytics, Cyber Security, Dissertation.

Focus: Software Development, Cloud, AI, Data Analytics, Research.

BCA (Bachelor of Computer Applications) - 3 Years / 6 Semesters

SEM 1: Fundamentals of IT, C Programming, Computer Organization, Mathematics, Communication Skills.

SEM 2: Data Structures, OS, DBMS, Business Communication, Environmental Studies.

SEM 3: Java / C++, Software Engineering, Computer Networks, Web Technologies.

SEM 4: Advanced Java, Internet Programming, Data Analytics, Mini Project.

SEM 5: Mobile App Development, Cloud Computing, Cyber Security.

SEM 6: E-Commerce, AI Basics, Major Project / Internship.

Focus: Programming, Web & App Development, Cloud, Cyber Security.

BBA (Bachelor of Business Administration) - 3 Years / 6 Semesters

SEM 1: Principles of Management, Business Communication, Financial Accounting, Business Economics, Computer Applications.

SEM 2: Organizational Behavior, Marketing Management, Business Statistics, Business Law.

SEM 3: HR Management, Financial Management, Business Research Methods.

SEM 4: Operations Management, Entrepreneurship Development, MIS.

SEM 5: International Business, Strategic Management, Digital Marketing.

SEM 6: Corporate Governance, Leadership, Project Work / Internship.

Focus: Business Fundamentals, Marketing, HR, Finance, Leadership.

COMMON FEATURES ACROSS ALL PROGRAMS

- Choice Based Credit System (CBCS)
 - Skill Enhancement Courses
 - Foreign Business Language
 - Industry Internship / Live Project
 - Digital & Research-Focused Curriculum
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