

BA JMC - Common Syllabus

Journalism & Mass Communication

Duration: 3 Years (6 Semesters) **Pattern:** Semester System

Semester	Common Subjects / Papers
Semester 1	Introduction to Journalism; Introduction to Mass Communication; Communication Skills; Media & Society
Semester 2	Reporting & Editing; Print Journalism; Media Writing; Communication Theories
Semester 3	Radio Journalism & Production; Television Journalism; Photography & Photojournalism; Advertising
Semester 4	Public Relations; Digital & Online Journalism; Media Management; Development Communication
Semester 5	Media Laws & Ethics; New Media & Social Media; Advertising & PR Practices; Research Methodology
Semester 6	Broadcast Journalism; Film & Documentary Studies; Media Research; Project / Internship / Dissertation

Major Areas of Study

News Writing & Reporting; Editing; Print Journalism; Photography & Photojournalism; Radio Production; Television Production; Broadcast Journalism; Digital Journalism; Social Media; Content Writing; Advertising; Public Relations; Media Management; Media Laws & Ethics; Communication Theories; Film & Documentary Studies; Development Communication; Media Research.

Practical / Skill Components

News reporting exercises, article and script writing, photography assignments, audio/video production, digital content creation, editing exercises, advertising and PR campaigns, presentations, project work and internship may form part of the program.

Common / Foundation Courses

English / Communication Skills, Environmental Studies, Computer or Digital Skills, Value Education, Skill Enhancement Courses and Generic Electives may be included depending on the university curriculum.

Important: This is a general/common reference syllabus for BA Journalism & Mass Communication. Exact paper names, credits, practical components and semester distribution may vary by university. Please verify the official university syllabus for academic or admission purposes.