

Common MBA Entrepreneurship Syllabus

Semester 1

- Principles of Management
- Managerial Economics
- Accounting for Managers
- Organizational Behaviour
- Business Communication
- Quantitative Techniques for Managers
- Information Technology for Managers

Semester 2

- Financial Management
- Marketing Management
- Operations Management
- Business Research Methods
- Business Environment & Law
- Strategic Management
- Innovation Management

Semester 3 (Entrepreneurship Specialization)

- Entrepreneurship & New Venture Creation
- Business Model Development
- Design Thinking & Innovation
- Venture Capital & Private Equity
- Family Business Management
- Social Entrepreneurship
- Technology & Innovation Strategy

Semester 4

- Startup Finance & Fundraising
- Growth Hacking & Scaling Startups
- Intellectual Property Rights & Legal Aspects
- Global Entrepreneurship & Emerging Markets

- Project / Business Plan Development
- Capstone Project / Dissertation
- Seminar & Viva Voce