

MBA GENERAL SYLLABUS

Duration: 2 Years (4 Semesters)

SEMESTER 1:

- Management Concepts & Organizational Behaviour
- Managerial Economics
- Accounting for Managers
- Quantitative Techniques
- Business Communication

SEMESTER 2:

- Marketing Management
- Financial Management
- Human Resource Management
- Operations Management
- Business Research Methods

SEMESTER 3:

- Strategic Management
- Elective Subjects (Marketing/Finance/HR)
- Entrepreneurship Development
- Project Work (Phase 1)

SEMESTER 4:

- Advanced Electives
- International Business
- Project Work (Final)
- Viva Voce